

FINTECH+

THE SWISS GLOBAL MARKETPLACE
StageOne, ZURICH || 1-2 OCTOBER, 2018





MISSION

FINTECH+

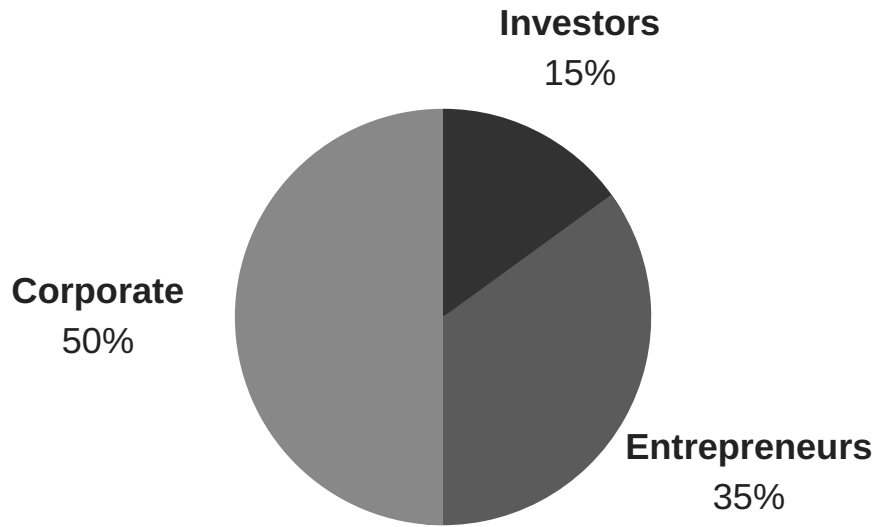
Bring together **FinTech leaders** from around the world in Zurich

Offer **global marketplace** for wealth management, insurance and sustainable finance anchored in Switzerland

Focus on 2018 theme of AI with deep dives into Big Data & Advanced Analytics, Human & Computer Interaction and Legal & RegTech

HIGHLIGHTS

FINTECH+



Switzerland's international
FinTech conference and trade fair

- 500 attendees
- 50% international
- 10 countries
- 30 speakers
- 10 investors pitching
- 25 exhibitors
- 1 VIP dinner (invitation only)

1B CHF

IT overhaul budget
at UBS

4 hours

dedicated to
facilitated 1on1s

250 sqm

of business lounge
available on demand

WHAT MAKES IT EFFECTIVE

FINTECH+



Program filled with content to **activate innovation**



Venue setup for facilitating **effective business development**



Insights Report provides relevant information to target potential partners



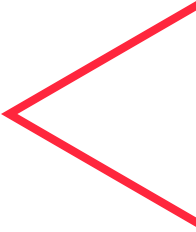
Exhibition hall with **booths for companies** to showcase themselves to the market



Reverse pitch lets investors do the talking to break down barriers



Half day of screened **1on1 meetings by appointment**



CONTENT

FINTECH+



we bring in **speakers** to update participants around current developments in Finance and Technology themes



we invite **industry experts** for panel discussions around current challenges and trends



we showcase **investors**



we **connect all participants**
through a global networking exhibition

FINTECH+ IN PRACTICE

PANELS

Wealth

Insurance

Sustainable
Finance

UN of
FinTechs

SPEAKERS

The future of
AI & Finance

Big Data &
Advanced
Analytics

Legal &
RegTech

Human &
Computer
Interaction

GLOBAL MARKETPLACE

Investors

INSIGHT
REPORT

Startups

Corporates

INVESTORS

Investor 1

Investor 3

Investor 5

Investor 2

Investor 4

Investor 6

DAY 1

DAY 2

FINTECH+

T H E M E S

THE FUTURE OF AI & FINANCE

We discuss bold visions for AI to reshape the financial services industry in Switzerland, as well as how local AI innovations will impact the global financial system

BIG DATA & ADVANCED ANALYTICS

We dive into the requirements to enable AI at a large company, discussing the opportunities and challenges of data driven decision making, trend analytics and pattern recognition

LEGAL & REGTECH

We explore how legal and regulatory considerations are evolving to ensure that AI innovation delivers sustainable solutions which meet the requirements of the law and policy makers

HUMAN & COMPUTER INTERACTION

We look into how interactions will change when companies use computers to communicate and how AI will co-exist with humans

PROGRAM

FINTECH +



DAY 1

morning

Welcome

The Future of AI in Finance

Panel: Wealth Management

Big Data & Advanced Analytics

Panel: Insurance

afternoon

Legal & RegTech

Panel on Sustainable Finance

Human & Computer Interaction

Panel on UN of FinTech

Networking breaks, lunch, apéro

DAY 2

morning

4 Pitches, each 15'

Break

4 Pitches, each 15'

afternoon

1on1 meetings

Break-out sessions

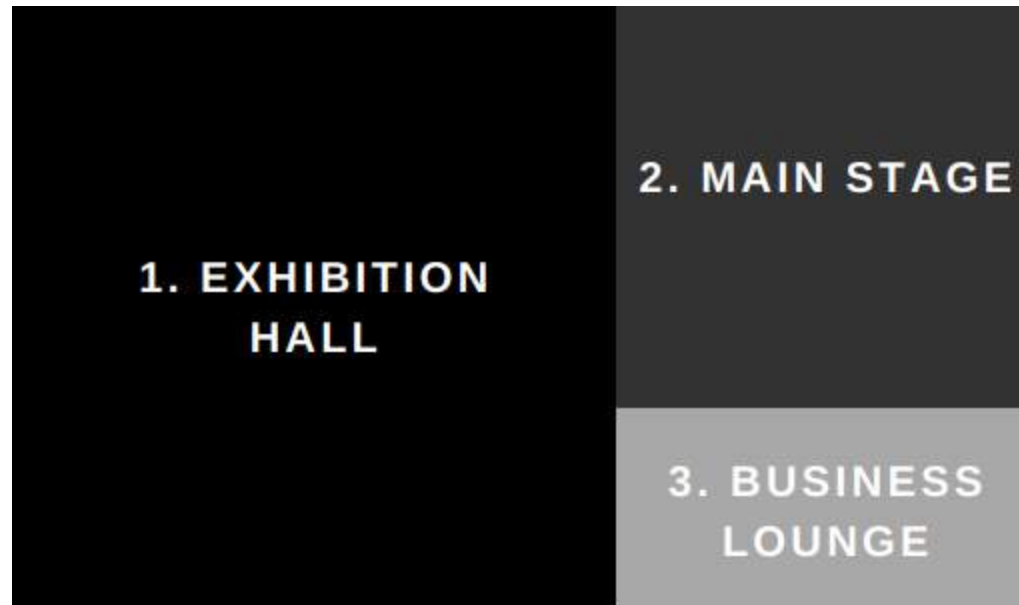
Companies presentations

Networking breaks, lunch

V E N U E

FINTECH+

EVENT & CONVENTION HALL ZÜRICH
stageone



1. EXHIBITION HALL

25 booths for companies, location for breaks and networking receptions

2. MAIN STAGE

Conference sessions and investor pitches

3. BUSINESS LOUNGE

Dedicated space for meetings, calls, and getting business done

FINTECH+

INSIGHT REPORT

Your networking guide for FinTech



- **May 2nd:** Business profiles gathered and surveys sent as participants register
- **Sep 17th:** Final day to submit profiles and surveys
- **Sep 24th:** Insight Report provided in advance, enabling for targeted prospecting
- **Sep 25th:** Final day to book 1on1 meetings

The **Insight Report** will be the cornerstone publication of FINTECH+. By engaging with **exhibitors, investors, corporates, and qualified participants**, the Insight Report will provide recipients the information required to conduct effective business networking.

It will include information gathered from a pre- FINTECH+ survey and organizational profiles of FINTECH+ participants.

The FINTECH+ Insight Report is the premier resource to effective dealmaking in Switzerland

PRICES

FINTECH+

GROUPS

for tailored packages, contact us at
info@fintechplus.ch

TICKET



early 750 CHF
1,125 CHF

1 ticket for both
days
Breaks + Lunches
+ Aperero

STAND



early 3,500 CHF
5,000 CHF

2 tickets for both
days
4 m2 and branded
stand
Breaks + Lunches
+ Aperero

BOOTH



early 5,000 CHF
7,500 CHF

2 tickets for both
days
8 m2 and branded
booth
Breaks + Lunches
+ Aperero

PAVILION



early 20,000 CHF
25,000 CHF

10 tickets for both
days
30 m2 Pavilion (5
stands + 1 booth)
Breaks + Lunches
+ Aperero

EARLY BIRDS AVAILABLE UNTIL 30.06.2018

YOU CAN FIND FURTHER DETAILS HERE



TIMELINE

FINTECH+

Mar 19th - Registration opens at www.fintechplus.ch

May 31st - Deadline for advance sponsorship

June 30th - Deadline for advance registrations

Sep 17th - Deadline to respond to Insight Report

Sep 24th - Insight Report released to participants along with access to 1on1 meeting booking tool

Sep 25th - Final date to request 1on1 meetings

Sep 27th - 1on1 meetings confirmed

There is limited capacity for booths, so please be sure to register early



SPONSORS SHOULD
CONTACT US **TODAY**
TO SECURE A PLACE
IN THE EVENT

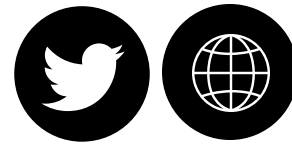
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ZURICH, OCTOBER 2018

John Hucker, MBA, CFA

john@fintechplus.ch

+41 78 890 08 05



info@fintechplus.ch

Francesca Dini

francesca@fintechplus.ch

+41 78 700 35 76

